



1191R4

European Cultural Routes
Transferring Experiences,
Sharing Solutions



Mod. 5B-CRT-10

GOVERNANCE INSTRUMENT FORM

*This Governance Instrument has been documented by CERTESS Partner
and has been given the reference code*

P7

6C-GI-P7-03

(codes above are for Lead Partner use only)

1. GENERAL

1.1. Title of the instrument

Digital path management (software)

1.2. Proprietary Organisation /Developer

German Hiking Association

1.3. Typology ¹

A. Hard Law

B. Soft Law

2. DESCRIPTION

2.1 Objective/s ²

With the digital path management software, the German Hiking Association offers an innovative tool for an online path management system. The concept is practical and effective for securing, editing and managing hiking or other paths' data. Besides the pure data management, the software also offers the possibility of coordinating technical path works and facilitates the communication between all involved parties. Thus, the system guarantees the path maintenance with consistent standards.

2.2 Affected/interested parties ³

- Hiking associations, national park
- Path managers (e.g. tourism associations)
- Hiking Guides
- Employees of nature park, forestry or tourism facilities

2.3 Content

The German Hiking Association offers the possibility for all interested hiking associations and other organisations to build up and foster a national data base for hiking paths by providing an online software. Since March 2011 a national standardised system is provided via internet where path data can be centralized captured, managed and analysed. Through this, it is possible to consider all relevant information for the path management beyond regional and institutional borders. The modern technique and the possibility for system supported communication allow an all-time overview of all data and actively involve the cooperating partners to the path management. Existing conflicts of interests can be identified

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more easily and avoided during the planning periods by the possibility to exchange information in an early state within the system.

What can the digital path management system do?

Hiking trails and point objects (e.g. signs or shelters) can be secured, managed, and queried. Each of these objects can be upgraded with specific attributes, photographs, texts, and PDF files. The system allows many flexible ways of working - whether you want to quick and easy save and organize data files or you want to manage complex path structures, or even want to organize the overall path management with the system.

Extensive query and search capabilities allow a precise analysis of the managed paths data. The inclusion of protected areas and conservation information can already help the visitor management in the planning phase.

A special feature of the digital path management system is the possibility for two different kinds of users to cooperate together:

1 User level "Editor"

With the software each "Editor" user group , for example an association or a national park, can create, maintain and manage their own data in a separate area. That means each user group can work with their own data set which cannot be accessed by other user groups. Furthermore it is possible that several user groups on the level of "Editors" decide to work together on a data set and share the management of the data.

2 User level "information provider"

Information provider can be for example hiking guides, employees of nature park, forestry or tourism facilities. They can use the software in a restricted form, this means they cannot change the data but they can see the maps of the hiking trails and point objects. Thereby the information providers have the possibility to point out important information directly through the software to the Editors.

Central features of the digital path management system are:

- The system offers uniform standards for a digital path management.
- With the integration of conservation content a more effective visitor management is possible.
- The system allows centralized data backups.
- The path management is independent of any specific person.
- A fast and direct communication within the system is possible.
- Independence from external service providers.
- Easy export options for the path data



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2.4 Expected results ⁴

- | |
|---|
| <ul style="list-style-type: none"> - Effective and sustainable path management - Better communication between all involved partners |
|---|

2.5 Relevance to RIP development stages ⁵

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> | A. Theme selection & justification |
| <input type="checkbox"/> | B. Route promoters legal setup |
| <input type="checkbox"/> | C. Local stakeholders' involvement & support |
| <input checked="" type="checkbox"/> | D. Route physical setting & infrastructuring |
| <input checked="" type="checkbox"/> | E. Route marking & signposting |
| <input checked="" type="checkbox"/> | F. Route technical support facilities (water points, rest benches, etc.) |
| <input type="checkbox"/> | G. Route hospitality services (hostels, rest houses, hotels, etc.) |
| <input type="checkbox"/> | H. Route food & beverage services (restaurants, bars, hotels, etc.) |
| <input type="checkbox"/> | I. Route tourist services (info-points, travel agents, etc.) |
| <input type="checkbox"/> | J. Points of interest → Cultural & historical heritage (monuments, archaeological areas, etc.) |
| <input type="checkbox"/> | K. Points of interest → Cultural & historical services (museums, exhibition centres, etc.) |
| <input type="checkbox"/> | L. Points of interest → Environmental heritage (protected areas, parks, etc.) |
| <input type="checkbox"/> | M. Trade elements of interest → Local typical products |
| <input type="checkbox"/> | N. Immaterial elements of interest → Cultural events, local folklore, etc. |
| <input type="checkbox"/> | O. Branding & promotion strategies → Route/theme & logo |
| <input type="checkbox"/> | P. Branding & promotion strategies → Route section areas |
| <input type="checkbox"/> | Q. Branding & promotion strategies → Interterritorial/transnational sectoral networking |
| <input type="checkbox"/> | R. Development of tourist products & services (card, packages, gadgets, etc.) |
| <input checked="" type="checkbox"/> | S. Development of ICT products & services (thematic websites, virtual tours, etc.) |
| <input type="checkbox"/> | T. Development of educational/learning tools |
| <input type="checkbox"/> | U. Development of printed information products |

Additional information and notes

- | |
|---|
| <ul style="list-style-type: none"> ✓ Infolyer ✓ http://www.wegeverwaltung.de/index.html |
|---|

Source of information ⁶

<p>German Hiking Association Wilhelmshöher Allee 157-159 34121 Kassel Telefon: 0561 - 9 38 73 - 0 Fax: 0561 - 9 38 73 - 10 E-Mail: info@wanderverband.de Internet: www.wanderverband.de</p>



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N.B.

The present form is to be accompanied by relevant supporting information (original document in national language, translation into English, .ppt presentations, ...).

Compiled by KIT, P7 on 10.06.2013.

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Explanatory notes

- ¹ Typology → ‘Hard laws’ are ... (regulatory), while ‘soft laws’ are ... (incentive | promotion | information).
- ² Objectives → Describe the general and specific objectives that the Governance Instrument (GI) intends to pursue.
- ³ Parties → Identify here the entities (organizations, categories, individuals etc.) that are expected to be interested/involved/affected in the application of the GI of reference.
- ⁴ Results → Describe the results that are expected from the application of the GI of reference.
- ⁵ RIP stages → Indicate the stage of the RIP development process which the GI of reference could be associated to.
- ⁶ Source → Provide details of the official source of information (legal bulletin, private agreement, etc.) from which the information on the GI of reference has been obtained.

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