



*This Governance Instrument has been documented by CERTESS Partner  
and it has been given the reference code*

LP
6A-GI-xx-xx

(codes above are for Lead Partner use only)

## 1. GENERAL

### 1.1. Title of the instrument

QuattroPole

### 1.2. Proprietary Organisation /Developer

QuattroPole

### 1.3. Typology <sup>1</sup>

- A. Hard Law  
 B. Soft Law

## 2. DESCRIPTION

### 2.1 Objective/s <sup>2</sup>

- Cross-border network of cities between Luxembourg, Metz, Saarbruecken and Trier (neighbouring countries: Luxembourg, France & Germany)
- Creating synergetic effects by concrete innovative projects between the cities in order to increase attractiveness of the locations.
- Goal: A European Model with Future
- Strengthening of the region's role, to meet the challenges of the future, together, in a Europe that is growing together.

### 2.2 Affected/interested parties <sup>3</sup>

The 4 cities network has a simple organisation :

- Creation on the 29th february 2000, after signing a declaration of intent
- The steering committee, composed by the 4 mayors, decides the QuattroPole strategical orientation.
- The Coordination committee, appointed by the mayors and constituted by collaborators from the administrations of the 4 cities, identifies and prepares the common projects.
- The local offices are responsible for the whole administrative tasks related to the coordination within their own city and the cooperation work between the partner cities.
- The Project Groups, constituted by the collaborators coming from the 4 cities, working directly on the projects and elaborating solutions to identified problems.



### 2.3 Content

QuattroPole sets up specific transborder services dedicated to citizens and enterprises. The setting up of those services can be done in collaboration with external partners. The environment and the energy, the different languages, culture and a common touristic concept are some of the developed topics by QuattroPole.

### 2.4 Expected results <sup>4</sup>

The cooperation about various topics is destined to generate advantages and synergy effects, in order to give an attractive image to the region, full of traditions, situated in the heart of Europe, to develop this region, to assure its future and to ameliorate its quality of life. For citizens, the cooperation brings an notable added-value: it enables to take advantage of the services, the know-how and the cultural offer of the 4 cities.

- Strengthening the visibility of the QuattroPole space on the european map and structuring the space thanks to the setting up of specific transborder services addressed to citizens and enterprises.
- The cities network should be elaborated as an economic and structural development tool, particularly for the interest of SMEs.
- Strengthening the cooperation and creating convergence points to be able to work together about new issues.

### 2.5 Relevance to RIP development stages <sup>5</sup>

- A. Theme selection & justification
- B. Route promoters legal setup
- C. Local stakeholders' involvement & support
- D. Route physical setting & infrastructuring
- E. Route marking & signposting
- F. Route technical support facilities (water points, rest benches, etc.)
- G. Route hospitality services (hostels, rest houses, hotels, etc.)
- H. Route food & beverage services (restaurants, bars, hotels, etc.)
- I. Route tourist services (info-points, travel agents, etc.)
- J. Points of interest → Cultural & historical heritage (monuments, archaeological areas, etc.)
- K. Points of interest → Cultural & historical services (museums, exhibition centres, etc.)
- L. Points of interest → Environmental heritage (protected areas, parks, etc.)
- M. Trade elements of interest → Local typical products
- N. Immaterial elements of interest → Cultural events, local folklore, etc.
- O. Branding & promotion strategies → Route/theme & logo



European Cultural Routes  
Transferring Experiences,  
Sharing Solutions



Mod. 5B-CRT-10

## GOVERNANCE INSTRUMENT FORM

- P. Branding & promotion strategies → Route section areas
- Q. Branding & promotion strategies → Interterritorial/transnational sectoral networking
- R. Development of tourist products & services (card, packages, gadgets, etc.)
- S. Development of ICT products & services (thematic websites, virtual tours, etc.)
- T. Development of educational/learning tools
- U. Development of printed information products

### Additional information and notes

✓ [www.quattropole.org/en/about\\_quattropole](http://www.quattropole.org/en/about_quattropole)

### Source of information <sup>6</sup>

✓ [www.quattropole.org](http://www.quattropole.org)

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19.11.2013

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European Cultural Routes  
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## **GOVERNANCE INSTRUMENT FORM**

**N.B.**

The present form is to be accompanied by relevant supporting information (original document in national language, translation into English, .ppt presentations, ...).

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### Explanatory notes

- <sup>1</sup> Typology → ‘Hard laws’ are ... (regulatory), while ‘soft laws’ are ... (incentive | promotion | information).
- <sup>2</sup> Objectives → Describe the general and specific objectives that the Governance Instrument (GI) intends to pursue.
- <sup>3</sup> Parties → Identify here the entities (organizations, categories, individuals etc.) interested/involved/affected in the application of the GI of reference.
- <sup>4</sup> Results → Describe the results from the application of the GI of reference.
- <sup>5</sup> RIP stages → Indicate the stage of the RIP development process which the GI of reference could be associated to.
- <sup>6</sup> Source → Provide details of the official source of information (legal bulletin, private agreement, etc.) from which the information on the GI of reference has been obtained.