

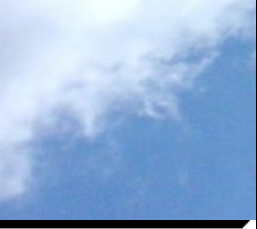


ICult – Cultural and Creative Incubator in Viterbo

Viterbo 18.09.2013

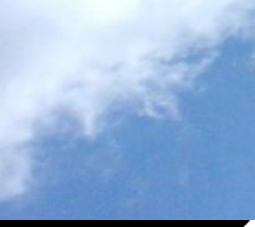


Il tempo alle porte della nostra impresa



01 ICult

- ICULT was opened in July 2013;
- The incubator is specialized in supporting the start up and development of cultural and creative SMEs of Lazio Region;
- The incubator will host up to 14 SMEs selected by a public call.

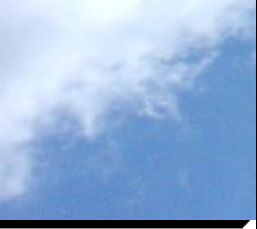


02

Territorial Context

ICULT is working to support the territory of Tuscia Viterbese to become a **Territorial Lab for the development of culture and creative economy.**

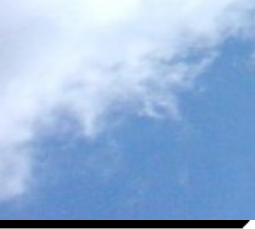
On the 2nd of December 2010 an Agreement was signed by Lazio Region, Province of Viterbo, Municipality of Viterbo, Chamber of Commerce of Viterbo, University of Tuscia, BIC Lazio and Carivit Foundation.



03

ICult logistic features

- 1.330 m² fully wired
- 14 rooms for companies from 25 to 50 m²
- 1 reception hall
- 1 training room
- 1 meeting room
- 1 co-working room (5 computer workstations)
- 1 open space (BIC Lazio office)



04

Services offered

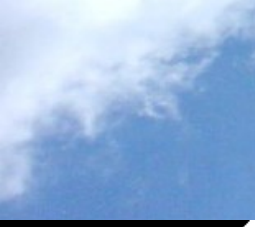
- ICult will offer an integrated services system with the aim of converting an idea into a new business:
- Preincubation Services
- Incubation Services

05 Business sectors

Sectors	Business ideas
Services for cultural heritage	21
Tourist services	14
Visual and performance arts	9
Film, broadcast media, video, gaming software, multimedia	5
Music and Theatre	8
Communication	6
Arts and crafts	8
Artistic creations - photography	5
Others	5
TOTAL	81

06 Business sectors

Sectors	SME
Cultural Heritage - Tourism	8
Arts and crafts	9
Visual and performance arts, theatre, music, etc.	3
Communication, advertising, multimedia, design	9
TOTAL	29



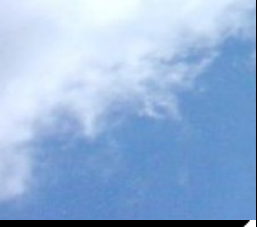
07

ICULT: local and European activities

ICULT will promote and encourage the development of an economy based on cultural heritage and activities in the area of Tuscia.

ICULT aims to become:

- a reference point in the cultural sector and leader of a territorial network among all the stakeholders, public and private;
- an open door to opportunities from Europe.



8 European networks and projects

- ICE – *Incubators for Cultural Enterprises*
- EEN – *Enterprise Europe Network*
- DIGIBIC
- INFLOWENCE – *Innovation Flows, European Network for the City Economy*
- TURAS – *Transitioning towards Urban Resilience and Sustainability*
- 3C4INCUBATORS – *Culture, Creativity and Clusters for Incubators*
- CERTESS – *European Cultural Routes: Transfer Experiences, Share Solutions*

ICULT: aims for the future

- Create a network of Creative Incubators
- Encourage mobility of SMEs among business incubators
- Develop a good model of incubation for international creative companies
- Networking among companies to participate in projects and have access to European funding
- Support the creativity and the development of cultural enterprises for the valorization of cultural heritage, focussing on the European routes (Francigena, Amerina)

Thank you for your attention!

Contacts:

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